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NZTR LAUNCHES IMPROVED MOBILE SITE

Studying form on the go is often the only option for punters over the Christmas period. Recognising this, New Zealand Thoroughbred Racing has completely revamped its mobile website: m.nzracing.co.nz.

The new website is convenient, easy to use, and will provide enhanced form and fields.

It will bring the following to a mobile phone (and works equally well on tablets):

- **Next To Go** section, with the day's races across all NZ meetings - from here you can view a race field or result.
- **Replays** is where you can watch the races as soon as the video is available. It also allows punters to view a replay before seeing the result.
- **Fields** gives a view of all NZ race meetings. From here you can drill into a meeting and see a list of races, along with indicators that show the exotic bets available.
- **Results** contains meetings from the previous seven days, including trials results. Replay videos are available for all NZ race meetings and trials.

The race fields section has all the form and performance-related information contained on the main NZRacing website, with new statistics added to enhance form comparisons.

New features include strike rates and return on investment information.

Punters can now choose to sort the field based on a number of performance measurements, with 13 different performance-based sort orders available.

A full performance profile is available for each runner, including a history of all previous starts in an expandable format that includes video replays, jockey and trainer statistics, and a ratings chart.

Links to the TAB website make it simple for users to transfer across to make a bet. If you're looking at a race field, the 'TAB Bet Now' link will transfer to the corresponding race on the TAB website.

This is the first stage of making NZracing mobile, with further website enhancements and Apps for Android and iOS due for release next year.

Ends