



Tuesday 13 November 2012

Social Racing Promotions - ZM Horse

ZM Radio has launched their involvement in racing a horse on their drive time programme on Thursday 8th November. The horse has been organised through Pencarrow Stud and will be trained by Steven Ramsay and Julia Ritchie.

All going to plan this horse, which will be named as part of the radio promotion, is set down to race at Matamata on Thursday 22 November and ZM is organising to broadcast the drive time programme from the track on this day. In association with this announcement the Social Racing website www.socialracing.co.nz is now available for people to register to become a member of the ZM racing team.

The Social Racing Website will also have a horse under the Huffer fashion label that people can register to become a member of the Huffer racing team. This horse has been organised through Waikato Stud and will be trained by Graham Richardson.

All going to plan this horse (Huffer) is set down to race at Tauranga on Saturday 17 November.

Another horse will be listed in the next few days under the Radio Hauraki banner. This horse has been organised through The Oaks Stud and will be trained by Stephen Marsh.

The Social Racing website and associated promotions have been co-ordinated by digital media company "Socialize" and NZTR to provide a point of emotional attachment to horse racing for "non-racing" newbie's.

Clicking through on the horses will take you to some video content for the Huffer and ZM horse. The website will have a strong social media influence. This is the first stage of providing a website that can host other ownership options for people interested in horse ownership.

Awards, 'Santa-Driven' Turnover and Sold-out Events

Christmas at the Races has been voted 'Best Nationwide Christmas Party' in the Corporate Events People's Choice Awards for the second year running. The award is voted for by the public and is a real seal of approval from a highly regarded external events company.

The win also indicates the strong support and following that the events have generated. Thanks to those of you who took the time to vote.

Christmas at the Races events are now underway for the 2012 season with Racing Tauranga hosting their second Christmas at the Races event featuring the Stella Artois Tauranga Stakes this Friday. This event, like a large proportion of Christmas at the Races events, is full to the brim with hospitality bookings and people looking to take their festive celebrations on-course.

Santa will be back again with his picks for the day – thanks to all the owners and trainers who have supported this initiative.

Not only is this promotion continuing to make it easy for all those newbies on-course to have a flutter, it is also proving to drive turnover on and off course – which is great for the Clubs and industry alike.

For more information about Christmas at the Races please visit www.theraces.co.nz
(<http://www.theraces.co.nz/christmas-at-the-races/>)

Feature Race Early Nomination and Withdrawal Information

Auckland RC

Monday 19 November 2012

First nominations for the 2013 Sistema Railway Stakes, 2013 City of Auckland Cup, 2013 Dunstan Feeds Stayers Championship, 2013 NZ Derby and 2013 Auckland Cup.

Levin RC

Monday 19 November 2012

First withdrawals Levin Classic.

Wellington RC

Tuesday 20 November 2012

First nominations for the Telegraph Handicap and Pacific Jewellers Wellington Cup.

Waverley RC Trials - Reminder of Date Change

The Waverley RC Trials that were originally scheduled for Tuesday 20 November, are now to be held on **Thursday 22 November**.

They have been put back 2 days to accommodate licence holders attending the Ready To Run Sales at Karaka being held on the Tuesday and Wednesday.

Te Aroha Trials – Tuesday 27 November 2012

There will be trials held at Te Aroha on Tuesday 27 November. This is shown in the latest Programme Booklet but not in the November issue of the Thoroughbred Racing Monthly.

Nominations close with the Racing Bureau at 12 noon, Monday 26 November 2012.

Turnover Information for the Period ending 11 November 2012

Date	Club	On-Course		Off-Course		Fixed Odds		Starters	
								12-13	11-12
5/11	Egmont (1)	27,019		430,169		112,569		81	
6/11	Otaki-Maori (2)	85,714		1,014,908		225,958		89	
6/11	Otago	214,847	26.8%	1,019,962	10.0%	247,916	73.0%	100	12.3%
6/11	Auckland	758,095	17.5%	2,156,069	16.3%	581,224	60.2%	132	12.8%
7/11	Waikato (3)	31,200		558,396		169,766		69	
9/11	Matamata (4)	43,235		772,138		220,292		95	
10/11	Waikato (5)	121,218	6.6%	1,481,771	4.4%	379,553	52.3%	132	3.1%
10/11	Canterbury	314,350	19.5%	1,720,310	5.7%	600,391	26.6%	115	1.8%

(1) Egmont RC; no equivalent meeting last year; this year there were 8 races.

(2) Otaki-Maori RC; this meeting last year was a Wellington RC meeting at which there were 9 races, the same number as this year.

- (3) Waikato RC; meeting was held at Paeroa; last year this was a Paeroa RC meeting which was abandoned after 1 race due to unsafe track conditions.
- (4) Matamata RC; last year this was a Poverty Bay TC meeting at which there were 10 races, compared to 8 races this year.
- (5) Waikato RC; there were 11 races this year, compared to 10 races this year.

NZ Thoroughbred Summary	This Season, Year to Date	Last Season, Year to Date	Variance +/()	Variance +%/ ()%
Races	830	887	(57)	(6.43%)
Starters	8,708	9,111	(403)	(4.42%)
Avg Field Size	10.49	10.27	+0.22	+2.14%
Off-Course Turnover	87,116,264	90,835,026	(3,718,762)	(4.09%)
On-Course Turnover	7,084,704	9,390,999	(2,306,295)	(24.56%)
Total Totalisator Turnover	94,200,968	100,226,025	(6,025,057)	(6.01%)
Fixed Odds	23,611,871	17,499,811	+6,112,060	+34.93%
Total NZ Thoroughbred Turnover	117,812,839	117,725,836	+87,003	+0.07%
NZ Thoroughbred Turnover per Race	141,943	132,724	+9,220	+6.95%
NZ Thoroughbred Turnover per Starter	13,529	12,921	+608	+4.71%
Total NZRB Racing Turnover	430,691,086	393,473,279	+37,217,807	+9.46%
Total NZRB Sports Turnover	72,866,894	83,991,720	(11,124,826)	(13.25%)
Total NZRB Turnover	503,557,980	477,464,999	+26,092,981	+5.46%

The largest domestic betting turnover race for the week was the Group 1 Sothys 40th New Zealand 2000 Guineas on Saturday at Riccarton Park which turned over (tote + final field) \$460k, up 13.9% on last year's edition of the race, benefiting from its two extra starters (13 vs 11 last year).

The Melbourne Cup turnover on Tuesday was the best turnover ever for this event, at \$8.94m, up 9.8% on last year's edition.

Note: NZRB supplied On-course Turnover total represents On-course turnover placed on NZ thoroughbred meetings from all on-course venues. 'Total' NZ Thoroughbred turnover figure includes Off-course (including Pick 6), On-course (NZRB figure as commented above) and all Fixed Odds Turnover. All Turnover figures are supplied by the NZRB.

NEW ZEALAND THOROUGHBRED RACING INC

P O Box 38 386, Wellington Mail Centre ☒ Telephone: (04) 576 6240 ☒ Fax: (04) 568 8866
 Internet: www.nzracing.co.nz ☒ E-mail: office@nzracing.co.nz