



*This is your exclusive chance
to experience thoroughbred
syndication like never before!*

TAKE THE REINS

OWNERSHIP STAKES

**LOVE RACING.
OWN RACING.**

*This is your exclusive
chance to experience
Thoroughbred syndication
like never before!*

This never-been-seen-before, 3-day, all inclusive Take The Reins Ownership Stakes, not only allows participants to experience a full behind the scenes tour of the thoroughbred industry, but, also enables exclusive access to some of New Zealand's most heralded sports people/celebrities.

This unique event, that will appeal to the top echelon of the New Zealand business community, allows participants to partner up with one of our most heralded sports people and New Zealand finest syndicators while they develop their understanding of the industry before a new purchase is made at the Karaka 2019 - National Yearling Sales!



Friday 25 January:

THE BARRIER DRAW
Venue: Cordis Hotel, Auckland



Saturday 26 January:

THE STUD TOUR
Venue: Westbury Stud, Karaka

THE RACEDAY

Venue: Ellerslie Racecourse, Auckland



Sunday 27 January:

THE OWNERSHIP EXPERIENCE
Venue: New Zealand Bloodstock, Karaka

OWNERSHIP STAKES RUN PLAN.

Friday
25 January:

7:00pm: The Barrier Draw – TBC, Auckland
9:00pm onwards: Accommodation available as required

Saturday
26 January:

8:00am: All Participants gather for breakfast
9:30am: Coach transfer to Westbury Stud, Karaka
10:30am: Platinum Experience Stud Tour of Westbury Stud followed by lunch
1:00pm: All Participants coached to Refresh & Change station at Ellerslie
2:30pm onwards: Karaka Million Twilight Meeting at Ellerslie
Activities include:
– Exclusive hospitality overlooking the finishing post
– Platinum Experience Tours of racecourse including starting gates
– Tips & Tricks from industry professionals
10:30pm: Coach transfers back to central Auckland

Sunday
27 January:

1:00pm: All participants gather for coach transfer to New Zealand Bloodstock
2:00pm onwards: Experience the Karaka Sales like never before
– Personalised tours of yearlings on display
– Exclusive hospitality provided by some of the 'best in the business'
– Opportunity to bid and purchase a Yearling with a kiwi legend
5:30pm: Coach transfers back to central Auckland

PARTICIPANT ENTRY.

In a New Zealand first, you will experience an exclusive opportunity to not only get in behind the scenes of our world-class Thoroughbred Industry but you could also be a part owner of a young racehorse with a kiwi sporting legend.

Joined not only by some of our greats but world renowned athletes; you will experience the Karaka Million weekend like never before.

The 'Barrier Draw'

Join our exclusive cocktail function where you will mix and mingle with legends of NZ sport before your drawn your own exclusive celebrity for the weekends events.

Exclusive Invitation (incl. F&B) on Friday 25 January at TBC, Auckland

The Raceday

Enjoy NZ's premier race-day from one of the best views of the track. Not only will you be provided with the best hospitality Ellerslie has to offer but you would also enjoy an exclusive behind the scenes tour of the Karaka Million incl. being at the starting gates for a race.

*Exclusive Hospitality (incl. F&B) at the Karaka Million on Saturday 26 January at Ellerslie Racecourse, Auckland**

The Stud Tour

Join us as we coach to Westbury Stud to start the days activities with an exclusive tour of one of NZ's most successful thoroughbred studs.

*Tour and lunch provided on Saturday 26 January at Westbury Stud, Karaka**

The Ownership Experience

Coach to the world class New Zealand Bloodstock and experience the biggest Thoroughbred Yearling Sales in the country. Coached by one of our leading syndicators this is your chance to use your knowledge from the weekend to purchase a Thoroughbred alongside a kiwi sporting legend.

*World-class hospitality (incl. F&B) at Karaka 2019 - National Yearling Sales - New Zealand Bloodstock, Karaka**

\$2,500

*+gst per person***

**Limited 60 spots available
Accommodation packages available on request*

***Price excludes horse ownership*

PARTNERSHIP OPPORTUNITIES.

Presenting Partner

- Category Exclusivity
- Brand incorporation into the logo
- Production of bespoke branded content
- Bespoke promotional development
- Exclusive activation development
- Event promotional opportunities
- 6 x Participant Entries (see overleaf)

Supporting Partner

- Category Exclusivity
- Naming Rights to Function
- Exclusive activation development
- Event promotional opportunities
- 10 pax 'Barrier Draw' (incl. F&B)

Contra Partner

- Category Exclusivity
- Event promotional opportunities
- 4 pax 'Barrier Draw' (incl. F&B)



SECURE YOUR BARRIER DRAW NOW!

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