

LOVERACING.NZ Award for Contribution to Media, Digital & Content

Entries open: Wednesday 28 July 2021

Closing date for entries: Wednesday 4 August 2021

Entries to cover work from the 2020-21 season.

The LOVERACING.NZ Award for Contribution to Media, Digital & Content is open to all journalists, broadcasters, writers, photographers and content producers (including social media), living in New Zealand.

We are seeking entries from a variety of content providers and would welcome examples of new and innovative methods of storytelling and audience engagement.

Entry criteria

- Entrants must submit a portfolio of at least three but no more than five racing related stories or content pieces.
- Entrants may provide a statement of support of up to 300 words giving background to the entry.
- The statement can include details of resources used, effort put in and the impact of the content.

Entry format

- Stories should be pdf format or, if digital, a direct website link to the story.
- Photos should be in jpg, jpeg or tiff format and have captions within the file name.
- Videos should be m4v, mp4, mpeg4 or mov format.
- Audio should be in mp3, wma or wav.

Please contact Mary Burgess at NZTR (details below) for details on how to submit large files.

The judging will be undertaken by the NZTR Board and the winner will be presented with the LOVERACING.NZ Award for Contribution to Media, Digital & Content at the New Zealand Thoroughbred Horse of the Year Awards on Sunday 12 September. The black-tie dinner will be held at Claudelands Event Centre, Hamilton.

For further information, please contact:

Mary Burgess
New Zealand Thoroughbred Racing
Mary.Burgess@nztr.co.nz | 027 615 5742

To purchase tickets to the Awards, or for further information, visit loveracing.nz/awards

LOVERACING.NZ Award for Contribution to Media, Digital & Content ENTRY FORM

I, wish to enter the 2021 LOVERACING.NZ Award for
Contribution to Media, Digital & Content.

I understand the deadline for entering is Wednesday 4 August 2021. **No late entries will be accepted.**

Contact details

Company/Organisation:

Address (incl. postcode):

Telephone/Mobile:

Email:

Details of work submitted:

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Signature

Date:

Please send your completed entry, **before 5pm on Wednesday, 4 August 2021** to:

Mary Burgess – Corporate Communications & Media Advisor
New Zealand Thoroughbred Racing
Mary.Burgess@nztr.co.nz

Please note: You are not required to send hard copies.