



NZTR Award for Contribution to Media, Digital & Content

Entries open: Tuesday 19 June 2018

Closing date for entries: Thursday 12 July 2018

Entries to cover work from the 2017-18 season.

The NZTR Award for Contribution to Media, Digital & Content is open to all journalists, broadcasters, writers, photographers and content producers (including social media), living in New Zealand.

NZTR is seeking entries from a variety of content providers and would welcome examples of new and innovative methods of storytelling and audience engagement.

Entry criteria

- Entrants must submit a portfolio of at least three but no more than five racing related stories or content pieces.
- Entrants may provide a statement of support of up to 300 words giving background to the entry.
- The statement can include details of resources used, effort put in and the impact of the content.

Entry format

- Stories should be pdf format or, if digital, a direct website link to the story.
- Photos should be in jpg, jpeg or tiff format and have captions within the file name.
- Videos should be m4v, mp4, mpeg4 or mov format.
- Audio should be in mp3, wma or wav

Please contact Leanne Meredith at NZTR (details below) for details on how to submit large files.

The judging will be undertaken by the NZTR Board and the winner will be presented with the *NZTR Award for Contribution to Media, Digital & Content* at the New Zealand Thoroughbred Horse of the Year Awards on Sunday 26 August 2018. The black-tie dinner will be held at Ellerslie Event Centre, Ellerslie Racecourse, Auckland.

For further information, please contact:

Leanne Meredith

New Zealand Thoroughbred Racing

Leanne.Meredith@nzhorse.co.nz | 027 204 2350

To purchase tickets to the Awards, or for further information, visit nzhorse.co.nz/awards



NZTR Award for Contribution to Media, Digital & Content: ENTRY FORM

I, wish to enter the 2018 NZTR Award for Contribution to Media, Digital & Content.

I understand the deadline for entering is Thursday 12 July 2018. **No late entries will be accepted.**

Contact details

Company/Organisation:

Address (incl. postcode):

Telephone/Mobile:

Email:

Details of work submitted:

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Signature

Date:

Please send your completed entry, before 5pm on Thursday, 12 July 2018 to:

Tim Barton – Communications Advisor
New Zealand Thoroughbred Racing
office@nzhorse.com

Please note: You are not required to send hard copies.