

CAMBRIDGE SYNTHETIC TRACK

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BACKGROUND

- Cambridge is the Southern Hemisphere's largest thoroughbred training centre
- We were at peak capacity and struggling to cope with the amount of training at the venue
- We had looked initially at installing a small, all-weather training-only track
- Discussions progressed to a plan to develop out a 16m wide synthetic racetrack on the old grass course proper
- Strong stakeholder support.

KEY BENEFITS

- A reliable, safe track surface for racing and trialling
- Protecting Grass tracks at other venues in the region
- A positive impact on the horse supply chain for all race meetings in the North and nationally
- A decrease in costs for owners who have horses in training that would otherwise be unable to race or trial due to weather/track conditions
- Increased income from betting on races being held on the track, which will provide a consistent racing surface that over time will become trusted by punters
- Increased industry and customer confidence as meetings will not be abandoned due to track conditions.



OUTCOME

- Very positive feedback from track users
- First full trial meeting on 24 November with regular trial meetings after then
- First race date in May 2021
- Forecast project expected to be completed within budget and without extensive delays despite impact of COVID.



COMMUNICATION WAS KEY





Cambridge Synthetic Track



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ANY QUESTIONS?

